

Dear Sir/Madam,

Ministry of Electronics and Information Technology (MeitY), Government of India has established a Centre of Excellence (CoE) for Products Based on Li-ion Cells (Post-Cell) along with the Government of Uttar Pradesh at CDAC Noida in association with India Cellular & Electronics Association (ICEA) for promoting design and development of products used as Mobile handset accessories and other electronic applications. The CoE will serve as a one-stop facility/centre for R&D, design & development of products based on Li-ion Cells (Post-Cell).

Innovation and R&D in electronics design aspire the youth of the country to develop affordable indigenous solutions for the mobile handset accessories sector. Aiming to capture these innovative minds, a Grand Challenge is being organized under the CoE to energize the youths and foster targeted research among the entrepreneurs, faculty, students, researchers, and other innovators to develop innovative solutions that shall promote electronic manufacturing in India and take a step forward towards "AatmaNirbhar Bharat".

Under this Grand Challenge, CDAC Noida is inviting proposals for seven products namely, Power Bank, Charger, Bluetooth Speaker, Wireless Charger, Smart Light system, Digital Radio & Headsets. The participants could win cash awards for the best design and the best prototype as also a "Certificate". Besides this, financial support shall also be given to the two best designs for prototype development for each product.

In view of the above, AICTE request your institute to kindly disseminate the above information to all students under your ambit for wider participation.

Last Date for Team Registration: 06/09/2021
Team Registration ink: <https://bit.ly/2W7zn30>

The participants may submit their applications directly to CDAC, NOIDA at sunitaprasad@cdca.in or kkirankumar@cdac.in.

Please find the attachments for your reference.

PFA:- <https://drive.google.com/file/d/1X0cmC2ww5ogA2vdTUjK7Fkdqpvxnvut/view?usp=sharing>

<https://drive.google.com/file/d/1agYngbaRqofqeXaAldWzBcLI5EIVkeIJ/view?usp=sharing>

<https://drive.google.com/file/d/1c1nxsT8tm29lo5hnuyQDQNYxv4ejuiqt/view?usp=sharing>

With Regards,
AICTE,
Nelson Mandela Marg,
Vasant Kunj, New Delhi – 110070